LEAREPLY

SUPPLY CHAIN DIGITAL PLATFORM

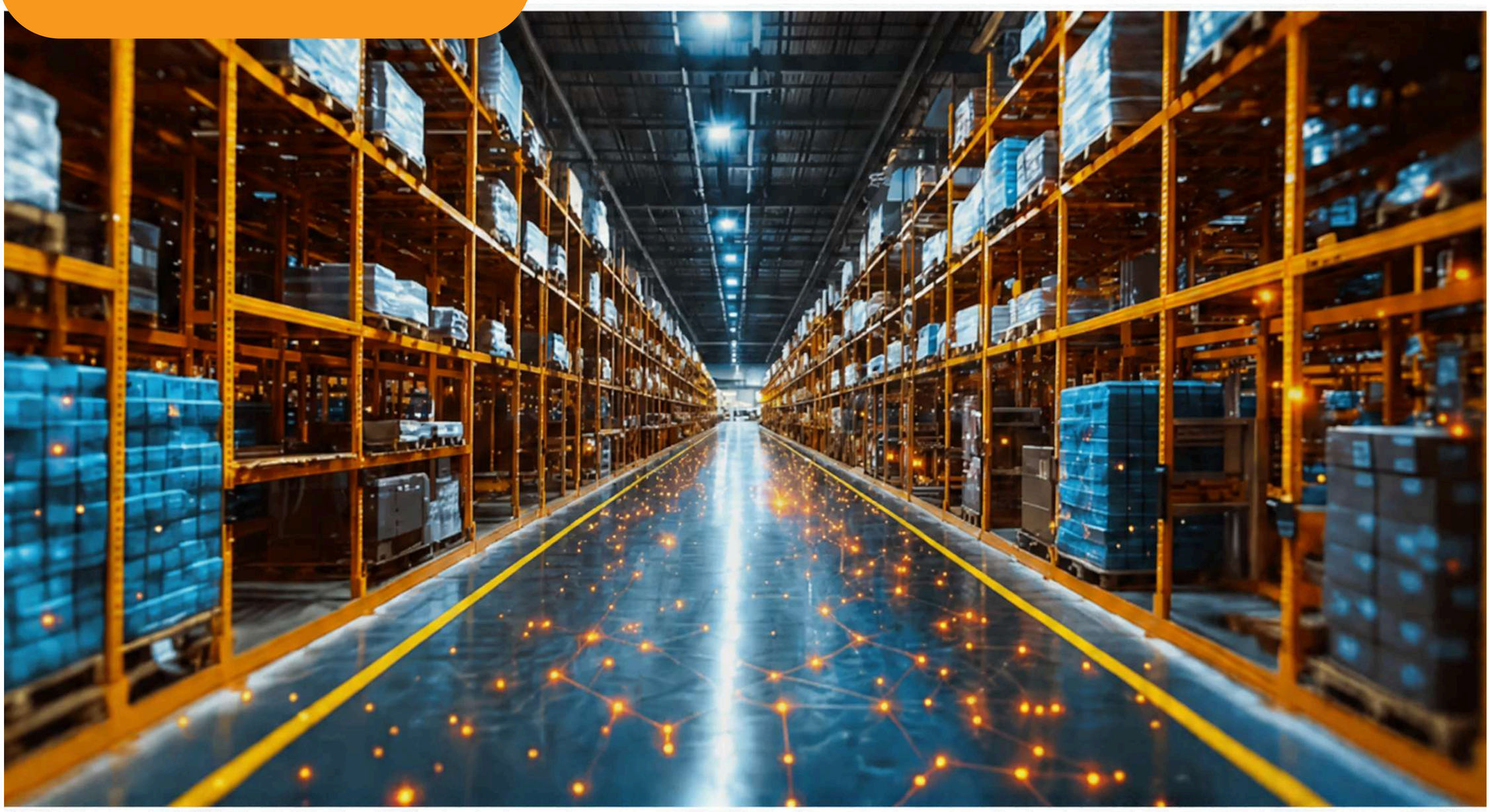
REPLY LOGISTICS

BOOST YOUR SUPPLY CHAIN EXECUTION

LEA REPLY™ SUPPLY CHAIN DIGITAL PLATFORM

The modular, cloud-native and AI-powered platform for agile, efficient and connected supply chains.

30+ YEARS OF EXPERIENCE



WHY LEA REPLY?

Today's supply chains are more unpredictable and complex than ever. Customer expectations keep rising, networks are increasingly distributed, and operations must adapt continuously, without losing efficiency or service quality.

LEA Reply (Logistics Execution Architecture) was built to answer exactly this challenge. It is more than a warehouse management system: it is a modern, AI-powered supply chain platform designed to orchestrate and optimize processes while enabling continuous change.

Built on a true microservices architecture, LEA Reply lets you choose and implement only the modules you need, and scale and customize them as your business evolves.

CLOUD-NATIVE

Seamless scalability, faster innovation and on-demand resources in the cloud

MICROSERVICES

Modular, tailored to fit and flexible: use only what you need

AI-POWERED

AI assistance and agents at your fingertips, built into daily operations

SCALABLE

Grows with you, from a single site to global networks

REAL-TIME VISIBILITY

Real-time data and insight across the entire supply chain

SECURE & RESILIENT

Robust security and high availability, even in the face of disruptions

BOOST YOUR SUPPLY CHAIN EXECUTION

LEA REPLY™ APPLICATIONS

WAREHOUSE MANAGEMENT

Cloud-native WMS that manages receiving, inventory and shipping in real time, for warehouses of any complexity.

DOCK SCHEDULING

Collaborative booking of loading and unloading slots at the docks through a cloud-based portal.

YARD MANAGEMENT

Manages vehicles and trailers in the yard and connects yard operations with dock and warehouse.

3PL BILLING

Activity-based billing for logistics service providers, for precise and transparent contract management.

DYNAMIC INTELLIGENCE

Agentic AI for execution: ready-to-use agents plus your own no-code agents, always within guardrails.

xMILE

Manages and certifies direct deliveries: route planning and optimization, real-time tracking and digital signatures.

MORE MODULES

Supplier Portal, Supply Chain Visibility, Resource Planner, Dropship, In-Store Picking and LEA Dynamic Intelligence.

YOUR SOLUTION

Need something specific? Our microservices architecture lets us build custom features tailored to your business.

REPLY
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CONTACT US FOR A FREE DEMO.
BOOST YOUR SUPPLY CHAIN EXECUTION!

REQUEST A DEMO

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LEARN MORE

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RECOGNITION

Gartner®

A Visionary

Magic Quadrant™ for WMS 2026*

Gartner®

Recognized in the 2026 Gartner® Critical Capabilities for WMS

IDC A Leader

in the 2026 IDC MarketScape Worldwide Warehouse Management for Retail and Manufacturing 2026 Vendor Assessment

Validated

Fraunhofer IML, WMS 2026

QKS Group

Leader

SPARK Matrix™ WMS 2026

Wavestone

Innovator

Radar des solutions WMS 2025

ABOUT LOGISTICS REPLY

Logistics Reply is the Reply Group company specializing in software solutions for supply chain execution and warehouse management. Built on 30+ years of execution software, data intelligence, and risk governance, its LEA Reply™ platform provides a common digital execution foundation combining warehouse management, planning and optimization, automation and robotics integration, intelligent orchestration, and AI capabilities. Designed for complex and evolving logistics environments, LEA helps organizations connect people, processes, systems, and heterogeneous automation technologies within a scalable execution platform, supporting both highly manual operations and increasingly automated warehouses. Logistics Reply helps customers progressively evolve their operations through modular, cloud-native solutions, from core execution to intelligent orchestration and governed agentic AI, with a continued focus on measurable operational value.
Discover our innovative software solutions at www.logisticsreply.com

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