WAREHOUSE MANAGEMENT SYSTEM

REPLY LOGISTICS



LEA REPLY™ WAREHOUSE MANAGEMENT

Warehouse processes that grow with your business

Logistics Reply's cloud-native WMS manages receiving, inventory and shipping in real time: modular, configurable and with built-in AI.

30+
years of experience

350+
customers across five continents

7×
consecutive validations by Fraunhofer IML

7×
in a row as a Visionary in the Gartner® Magic Quadrant™*

WHY LEA REPLY

Innovation that transforms logistics

Logistics Reply supports your digital transformation with an AI-powered, microservices-based supply chain platform that combines modularity with advanced connectivity, delivering fast time to value and lasting quality.
LEA Reply WMS is built for warehouses of complexity levels 2 to 5 and, increasingly, for large global enterprises, backed by extensive experience in retail and e-commerce, fashion, food & beverage and 3PL.

One platform for every level of complexity, offering composability, adaptability, scalability and cost efficiency.

CORE PILLARS OF THE PLATFORM

Infrastructure

AWS cloud in the EU: no hosting or maintenance overhead, very high service levels.

Modular Functionality

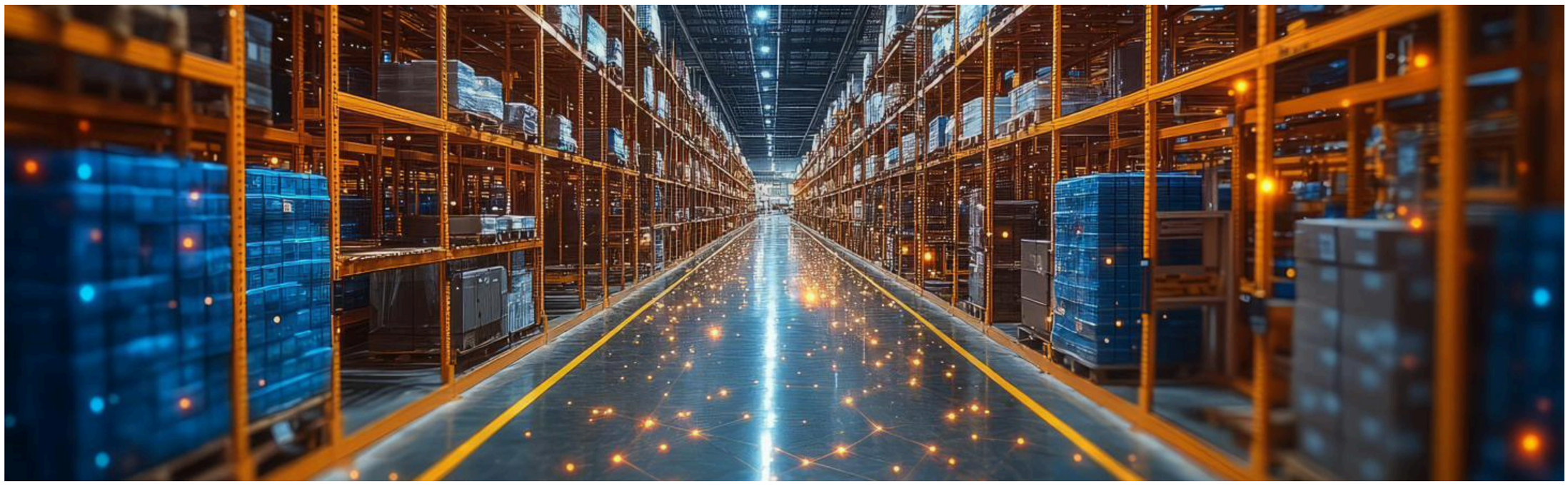
Easily extended with LEA modules; custom features built on microservices.

Configurability

Configurable by key users; templates for fast rollouts to new sites.

Interoperability

Microservices directly accessible via API; integration through REST APIs.



LEA REPLY™ SUITE

Many modules, one platform

Warehouse Management

Cloud-native and modular: manages receiving, inventory and shipping in real time, for warehouses of any complexity.

xMile

Manage and certify direct deliveries: route planning and optimization, real-time tracking, payments and digital signatures.

Dock & Yard Management

Schedules loading and unloading appointments, manages the yard and connects dock and yard operations with the warehouse.

In-Store Picking

Picking directly in store: connects retail and e-commerce processes through unified inventory management.

Dropship

Supplier direct fulfillment: the retailer holds no stock and instead forwards orders to suppliers, who ship directly to the customer.

3PL Billing

Activity-based billing for logistics service providers, enabling precise and transparent contract management.

More Modules

LEA Dynamic Intelligence, Supplier Portal, Store Logistics, Hub & Network

Your Solution

Special requirements? Our microservices architecture lets us build custom features tailored to your needs.

ARTIFICIAL INTELLIGENCE

LEA Dynamic Intelligence: AI at work in your WMS

LEA combines AI that works out of the box with agents you configure yourself, turning warehouse data into decisions and actions.



Natural Language

Ask by text or voice, e.g. for the status of shipping orders.

Dashboards on Demand

Relevant charts and personal dashboards built from your WMS data.

Smarter Support

Searches documentation and past tickets, and creates support requests.

AI AGENTS: STANDARD OR SELF-CONFIGURED

STANDARD · READY TO USE

Built-in agents

Ship with LEA Dynamic Intelligence: activated by configuration, included in your subscription.

Out of Stock	Inform
Labor Distribution	Recommend
ABC Rebalancer	Recommend
Dock Scheduling	Act
Lost & Found	Recommend

SELF-CONFIGURED · NO CODE

Your own agents

With the LEA AI Agent Builder, operations teams build and deploy custom agents in minutes, not weeks.

1. **Choose the AI model**
2. **Configure tools & data**
3. **Define behavior & guardrails**
4. **Set trigger: chat, event, time**

LEA AI AGENT AUTHORITY MODEL · RIGHT AUTHORITY, NOT MAXIMUM AUTONOMY

Inform → Recommend → Act → Coordinate → Governed Autonomy

“Best Product” at LogiMAT 2024

The AI assistant LEA (then called LEApedia) won in the Software, Communication & IT category. In 2025, Fraunhofer IML highlighted LEA’s AI capabilities as best practice.

REPLY LOGISTICS

CONTACT

Let’s talk about your warehouse

We’ll show you LEA Reply™ Warehouse Management in a personal demo tailored to your processes, your industry and your goals.

REQUEST A DEMO

logde@reply.de

LEARN MORE

reply.com/logistics-reply/en

RECOGNITION

Gartner

A Visionary

in the 2026 Gartner® Magic Quadrant™ for Warehouse Management Systems*

Gartner®

Recognized in the 2026 Gartner® Critical Capabilities for WMS

IDC

A Leader

in the 2026 IDC MarketScape Worldwide Warehouse Management for Retail and Manufacturing 2026 Vendor Assessment

Validated

Fraunhofer IML WMS 2026

QKS Group

A Leader

SPARK Matrix™ WMS 2026

Wavestone

An Innovator

Radar des solutions WMS 2025

ABOUT LOGISTICS REPLY

Logistics Reply is the Reply Group company specializing in software solutions for supply chain execution and warehouse management. Built on 30+ years of execution software, data intelligence, and risk governance, its LEA Reply™ platform provides a common digital execution foundation combining warehouse management, planning and optimization, automation and robotics integration, intelligent orchestration, and AI capabilities. Designed for complex and evolving logistics environments, LEA helps organizations connect people, processes, systems, and heterogeneous automation technologies within a scalable execution platform, supporting both highly manual operations and increasingly automated warehouses. Logistics Reply helps customers progressively evolve their operations through modular, cloud-native solutions, from core execution to intelligent orchestration and governed agentic AI, with a continued focus on measurable operational value.
Discover our innovative software solutions at www.logisticsreply.com

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